Sambriddhi
सम्बृद्धि

By Nepali
For Nepali

NRNA
Non-Resident Nepali Association

10th AMERICAS REGIONAL CONFERENCE 2027

SPONSORSHIP & PARTNERSHIP PROPOSAL

Uniting Nepalis, Strengthening
Roots, Building a Prosperous Future.



Connecting for prosperity

April 24–25, 2027 | Hotel Radisson, Toronto - Canada

1. Executive Summary

We are pleased to inform you that the Non-Resident Nepali Association (NRNA) International Coordination Council (ICC) Americas Region, in local management with the National Coordination Council (NCC) Canada, is organizing the **10th NRNA Americas Regional Conference "SAMBRIDDHI"** on April 24–25, 2027, at Hotel Radisson, Toronto, Canada.

The primary objective of this prestigious regional conference is to promote tourism and foster business opportunities in Nepal, while empowering connections and inspiring growth within the global Nepali diaspora across the Americas.

To ensure the event is managed efficiently, with the utmost dignity, and on a grand scale, we extend our heartfelt appeal to businesses, organizations, and individuals. We invite you to support this event through financial contributions and strategic sponsorships. This platform offers an exceptional opportunity to market your business, showcase your brand, and network extensively within the global Nepali community.

2. Sponsorship Categories at a Glance

Category	Suggested Contribution (USD)
Event Partner (Main Sponsor)	USD 8,000
Co-Sponsor / Co-Event Management	USD 5,000
Platinum Sponsor	USD 2,500
Diamond Sponsor	USD 1,500
Gold Sponsor	USD 1,000
Silver Sponsor	USD 500

3. Detailed Partnership Packages & Benefits

3.1 Event Partner (Main Sponsor)

This premier package is designed for any firm, organization, or individual wishing to collaborate as the primary stakeholder for a specific featured event during the conference.

Key Responsibilities: Cover expenses related to the designated event segment.

Minimum Contribution: USD 8,000 (Eight Thousand USD)

Privileges & Benefits:

- **Admission**: Complimentary event entry.
- **Presentation & Promotion**
  - 5-minute commercial presentation and promotional video screening during the main event.
- **Brand Branding & Visibility**
  - Full logo placement on all event banners, print materials, and the official website.
  - Standalone company banner displayed at the event venue.
  - Dedicated promotional table setup in the networking/exhibition area.
  - Brochure distribution privileges in the main event lobby.
- **Accommodation**: Complimentary 2-night hotel stay for 2 representatives.

- **Recognition**
  - Special vote of thanks during the Closing Ceremony and Dinner.
  - Official mention in the post-event report and media press releases.
- **Delegation/Participation**: Complimentary registration for up to 4 representatives.
- **Additional Perks**: Token of Appreciation (Honorary Plaque), official event badges, and formal acknowledgment from the organizers.

3.2 Co-Sponsor / Co- Event Management

Ideal for organizations looking to play a vital role and co-host a major session during the conference.

Key Responsibilities: Share/cover expenses related to the designated session.
Minimum Contribution: USD 5,000 (Five Thousand USD)
Privileges & Benefits:

- **Presentation & Promotion**
  - 3-minute commercial presentation and video screening during the session.
- **Brand Branding & Visibility**
  - Full logo placement on event banners, print materials, and the official website.
  - Separate company banners displayed at the venue.

- Dedicated promotional table setup in the event area.
- Brochure distribution privileges in the main event lobby.
- **Recognition**
  - Formal vote of thanks during the official session.
  - Mention in the post-event report and media press releases.
- **Delegation/Participation:** Complimentary registration for up to 3 representatives.
- **Additional Perks:** Token of Appreciation, official event badges, and formal acknowledgment from the organizers.

3.3 Platinum Sponsor

A strategic package for organizations looking for high brand exposure and a strong community presence.

Minimum Contribution: USD 2,500 (Twenty Five Hundred USD)

Privileges & Benefits:

- **Brand Branding & Visibility**
  - Full logo placement on event banners, print materials, and the official website.
  - Separate company banners displayed at the venue.
  - Brochure distribution privileges inside the main conference hall.
- **Recognition**
  - Formal acknowledgment and thanks during the official session.
  - Mention in the post-event report and media press releases.

- **Delegation/Participation**: Complimentary registration for up to 2 representatives.
- **Additional Perks**: Token of Appreciation, official event badges, and formal acknowledgment from the organizers.

3.4 Diamond Sponsor

Designed for businesses seeking solid brand integration and valuable networking opportunities.
Minimum Contribution: USD 1,500 (Fifteen Hundred USD)
Privileges & Benefits:

- **Brand Branding & Visibility**
  - Full logo placement on event banners, print materials, and the official website.
- **Recognition**
  - Formal acknowledgment during the official session.
  - Mention in the post-event report and media press releases.
- **Delegation/Participation:** Complimentary registration for 1 representative.
- **Additional Perks:** Token of Appreciation, official event badges, and formal acknowledgment from the organizers.

3.5 Gold Sponsor

Minimum Contribution: USD 1,000 (One thousand USD)

Privileges & Benefits:

- **Recognition**: Formal acknowledgment during the official session and mention in the post-event report.
- **Delegation/Participation:** Complimentary registration for 1 representative.
- **Additional Perks:** Token of Appreciation and official thanks from the organizers.

3.6 Silver Sponsor

Minimum Contribution: USD 500 (Five Hundred USD)

- **Delegation/Participation:** Complimentary registration for 1 representative.
- **Additional Perks:** Token of Appreciation and official thanks from the organizers.

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Your partnership and financial contributions are vital to making the **10th Americas Regional Conference "SAMBRIDDHI"** an outstanding success. We look forward to your positive response and your collaboration in driving tourism and economic growth for Nepal.

For sponsorship confirmations, customized inquiries, or payment details, please contact the NRNA Americas Regional Committee.

Dr Hemraj Sharma
President , NRNA

Jagan Sapkota
President, NCC Canada

Bhuwan Kharal
Regional Coordinator
NRNA Americas Region

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